Today's NXT UP! will begin shortly:

<u>Call for Proposals</u> From an Idea to the Stage

Scan for more information and to submit a proposal





NXT UP!

NAR NXT – From an Idea to the Stage



REALTORS® are members of the National Association of REALTORS®.



2025 NAR NXT The REALTOR® Experience



Dates: November 14 – 16, 2025

Location: Houston, TX



Preparing to Submit a Proposal

Use these suggested steps as a guideline on what to prepare before submitting a proposal

- 1. Presentation title and submission type
- 2. Relevant speaker(s) information
- 3. Three key takeaways
- 4. Session Description: 75-word description of the session
- 5. Solution: What real estate industry problem does this session help solve?
- 6. References
- 7. Topics: Choose up to three audiences and topic categories
- 8. Additional Information: Provide a link to a sample presentation video
- 9. Preview proposal before finalizing
- 10. Finalize and submit



Step 8. Additional Information:

Provide a link to a sample presentation video

- Must submit a video link or the submission will not be considered
- Does not have to be from a live course, can be a self-recording
- Does not have to be on the topic you are submitting, but it helps
- Must include protocols (the http:// before the link)
- Edit it to a clip of your best content

 236 - Be Clear & Concise - There's Such a Thing as Too Punny
 Incomplete

 1. Title
 2. Speaker(s)
 3. Takeaways
 4. Session Description
 5. Solution
 6. References
 7. Topics
 8. Additional Information
 9. Preview
 10. Finalize

* - indicates a required information in each tab.

*Additional Information

* - indicates a required item.

* Please provide a link to sample presentation. Submissions without a presentation sample will not be considered. (This should be a video link demonstrating your presentation skills and does not have to be relevant to the content submitted. Please ensure you include the protocol in the link – http://)



Submission Content

1. Title

Clearly sets an expectation of what will be discussed. There is such a thing as titles that are too clever.

2. Key Takeaways

Succinct, 1-2 lines that define the learning objective of the session. Should be interesting, clear and ready-to-publish.

3. Description



Session Format Options

Lecture

One-way delivery of information to the audience, must include Q&A

Roundtable or Networking Session

Facilitated discussion or multiple discussions around a topic

Panel Discussion

Multiple experts assembled to provide diverse perspectives on a topic

Field Experience

(Pre-conference) Off-site excursion enhancing the learning experience of the topic

Workshop

An instructional, how-to, lesson that would result in the attendees leaving the workshop with a new skill



EdXpress: Bite-Size Content

Tab 5 – Solution will ask you to state the industry challenge you are solving with the content of your proposal.



Abbreviated versions of the longer sessions



Accommodates different learning styles and scheduling conflicts



SUBMITTING WINING CONTENT



Winning Proposals are:



- Inclusive
- Innovative
- Timely/Relevant



Topic Areas

- Brand Boosting
- Brokerage Management
- Business Diversification
- Business School
- Business Technology & Innovation
- Commercial Real Estate
- Diversity & Inclusion
- Global

- Green & Sustainability
- Growth Strategies
- Leading Change
- Legal Issues & Risk Management
- Legislative & Regulatory Issues
- Property Management
- Team Talk
- Wellness Experience



Timely Submission Topic Examples

Al and ChatGPT
 Handling unique aspects of current market conditions
 Wellness
 Real Estate investing for REALTORS®, Investing advisement for clients and tax strategies



- Continued Al and ChatGPT
- Leading Change
- Articulating your value to clients
- Buyer consultations
- Practice Changes



Review Process

- Peer-reviewed by the 2025 Meeting & Conference Committee + additional members
- Each proposal is reviewed 3-5 times
- Average 8-10% proposal acceptance rate
- Ensure your email is accurate status emails will be sent by Summer 2025





Reach out to NARConfSpeak@nar.realtor

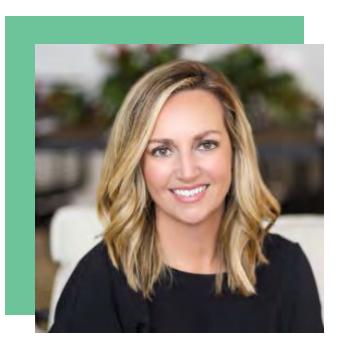
Deadline to Submit: Tuesday, January



Recording and resources posted on narnxt.realtor



Reviewer Advice





Mike Bruno



Jennifer Wauhob

THANK YOU.



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