

Today's **NXT UP!** will begin shortly:

Call for Proposals

From an Idea to the Stage

Scan for more
information and to
submit a proposal



NXT UP!

NAR NXT – From an Idea to the Stage



2025 NAR NXT The REALTOR® Experience



**Dates: November 14 – 16,
2025**



Location: Houston, TX

Preparing to Submit a Proposal

Use these suggested steps as a guideline on what to prepare before submitting a proposal

1. Presentation title and submission type
2. Relevant speaker(s) information
3. Three key takeaways
4. Session Description: 75-word description of the session
5. Solution: What real estate industry problem does this session help solve?
6. References
7. Topics: Choose up to three audiences and topic categories
8. Additional Information: Provide a link to a sample presentation video
9. Preview proposal before finalizing
10. Finalize and submit

Step 8. Additional Information:

Provide a link to a sample presentation video

- Must submit a video link or the submission will not be considered
- Does not have to be from a live course, can be a self-recording
- Does not have to be on the topic you are submitting, but it helps
- Must include protocols (the **http://** before the link)
- Edit it to a clip of your best content

* - indicates a required information in each tab.

236 - Be Clear & Concise - There's Such a Thing as Too Punny Incomplete

1. Title 2. Speaker(s) 3. Takeaways 4. Session Description 5. Solution 6. References 7. Topics **8. Additional Information** 9. Preview 10. Finalize

*Additional Information

* - indicates a required item.

* Please provide a link to sample presentation. Submissions without a presentation sample will not be considered. (This should be a video link demonstrating your presentation skills and does not have to be relevant to the content submitted. Please ensure you include the protocol in the link – http://)

Submission Content

1. Title

Clearly sets an expectation of what will be discussed. There is such a thing as titles that are too clever.

2. Key Takeaways

Succinct, 1-2 lines that define the learning objective of the session.

3. Description

Should be interesting, clear and ready-to-publish.

Session Format Options



Lecture

One-way delivery of information to the audience, must include Q&A



Roundtable or Networking Session

Facilitated discussion or multiple discussions around a topic



Panel Discussion

Multiple experts assembled to provide diverse perspectives on a topic



Workshop

An instructional, how-to, lesson that would result in the attendees leaving the workshop with a new skill



Field Experience

(Pre-conference) Off-site excursion enhancing the learning experience of the topic

EdXpress: Bite-Size Content

Tab 5 – Solution will ask you to state the industry challenge you are solving with the content of your proposal.

- ✓ Abbreviated versions of the longer sessions
- ✓ Accommodates different learning styles and scheduling conflicts

SUBMITTING WINNING CONTENT

Winning Proposals are:



- Inclusive
- Innovative
- Timely/Relevant

Topic Areas

- Brand Boosting
- Brokerage Management
- Business Diversification
- Business School
- Business Technology & Innovation
- Commercial Real Estate
- Diversity & Inclusion
- Global
- Green & Sustainability
- Growth Strategies
- Leading Change
- Legal Issues & Risk Management
- Legislative & Regulatory Issues
- Property Management
- Team Talk
- Wellness Experience

Timely Submission Topic Examples

✓ 2023

- AI and ChatGPT
- Handling unique aspects of current market conditions
- Wellness
- Real Estate investing for REALTORS®, Investing advisement for clients and tax strategies

✓ 2024

- Continued AI and ChatGPT
- Leading Change
- Articulating your value to clients
- Buyer consultations
- Practice Changes

Review Process

- Peer-reviewed by the 2025 Meeting & Conference Committee + additional members
- Each proposal is reviewed 3-5 times
- Average 8-10% proposal acceptance rate
- Ensure your email is accurate – status emails will be sent by Summer 2025

Wrap Up



Reach out to NARConfSpeak@nar.realtor



Deadline to Submit: Tuesday, January 14



Recording and resources posted on narnxt.realtor

Reviewer Advice



Jennifer Wauhob



Mike Bruno

THANK YOU.



REALTORS® are members of the National Association of REALTORS®.



NARdotRealtor

nar.realtor