



2024

NAR NEXT

THE REALTOR® EXPERIENCE

NOVEMBER 8-10 • BOSTON

BRING
ON
BUSINESS!



REALTORS® are members of the National Association of REALTORS®.



NARdotRealtor



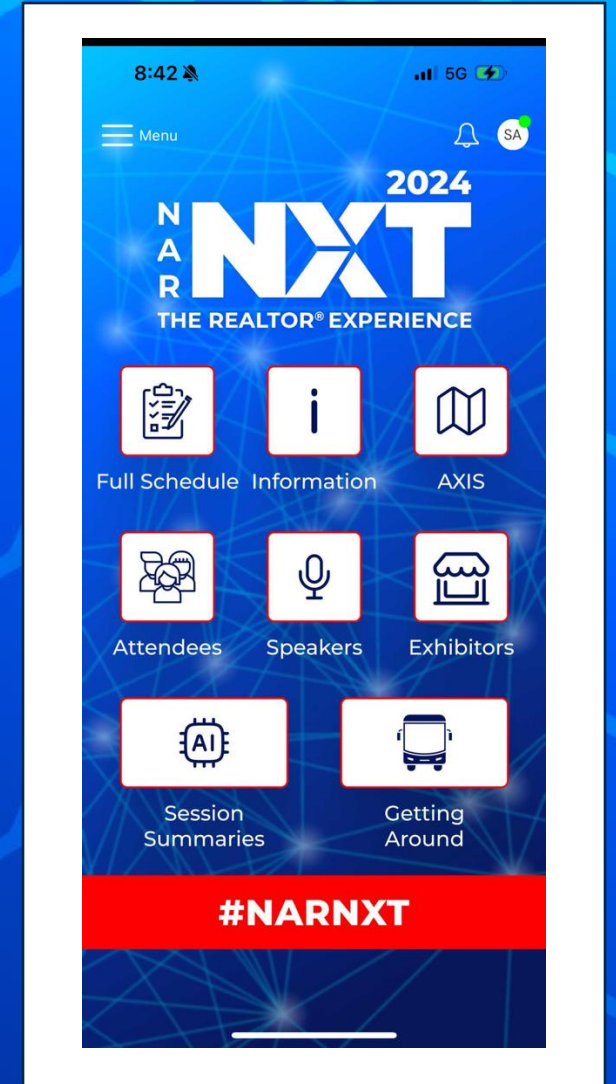
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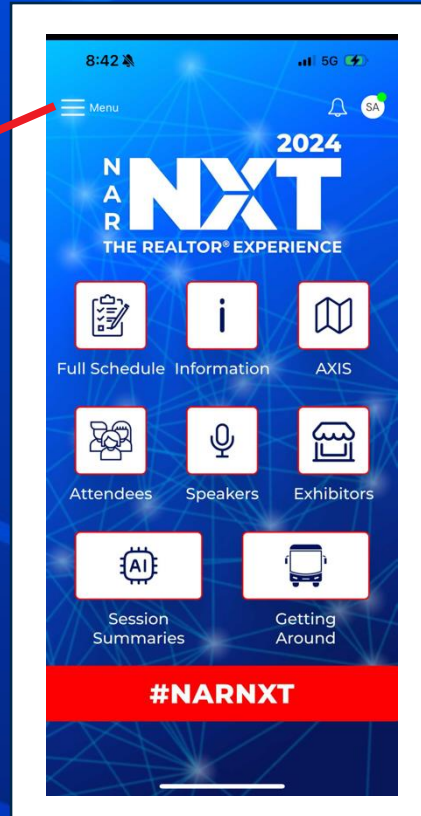
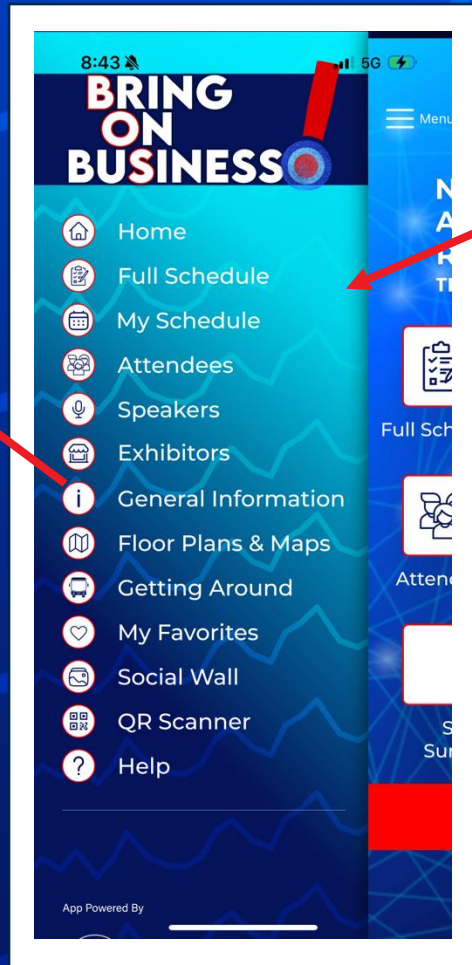
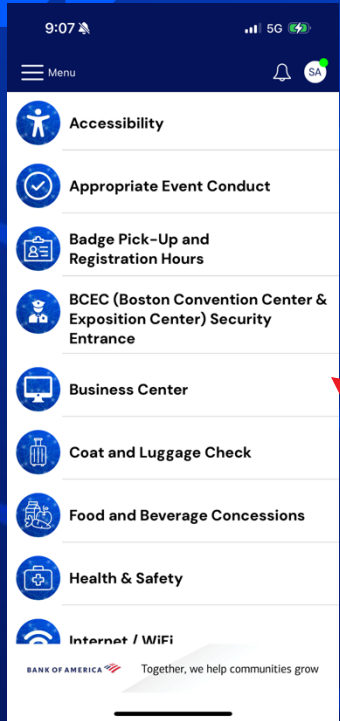
Download the Mobile App

Scan the QR Code or search NAR NEXT 2024 in your app store

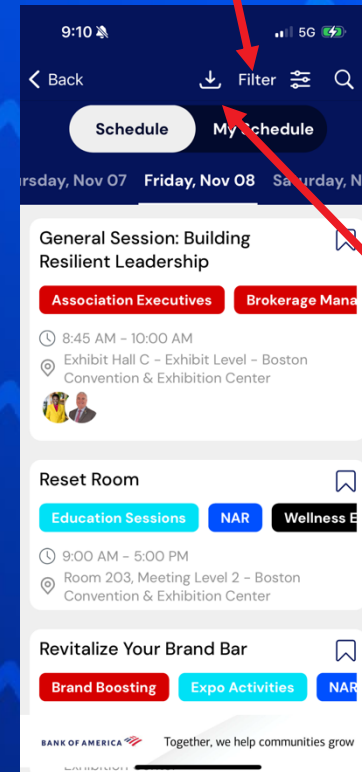
Help desk available on site in AXIS



Download the Mobile App



Filter schedule by topics & more



Download sessions to your calendar

All event information at your fingertips



Welcome Event: Lansdowne Street Party

Friday, November 8
7:00pm – 10:00pm
Premier Access Pass Only

- Live music, games, and a variety of food/beverages
- Floor Plans & Maps section of the app for more info
- Bring your event badge and ID, event is 21 and over

First Time Attendee Activities

Friday, November 8

Welcome & [8:00am]
Orientation

- ✓ Hear how to make the most out of your experience

Expo Tour [3:00pm]

- ✓ Tips & tricks for navigating the expo floor

Networking [4:15pm]

- ✓ Connect with other 1st time attendees

General Sessions

Friday, Nov.
8

Building Resilient Leadership:

- President Kevin Sears Keynote
- Dr. Jennifer Keitt, renowned human behavior specialist



6

Saturday, Nov. 9
8:45am – 10:00am

Leading Change with Strengths:

- Marcus Buckingham, Global Researcher
- ROYTs Celebrated



Sunday, Nov. 10
2:45pm – 4:00pm

David 'Big Papi' Ortiz

- World Champion and National Baseball Hall of Fame Member
- GNA Winners Celebrated



Education

Leading Change

Business School

Brand Boosting

Rendezvous with Destiny: A Field Guide to Life and Leadership

Session Being Recorded



Paula
Monthofer

Cracking the Compensation Code by Communicating Your Value Proposition

Interpretation Offered



Kate Lanagan
MacGregor



Amy Chorew

Building for Tomorrow: A 2025 Business Planning Workshop

Interpretation Offered | Session Being Recorded



Natalie Davis

How to Crush it in Real Estate in the New Normal

Interpretation Offered | Session Being Recorded



Leo Pareja



Anthony
Lamacchia

Rise to the Top: Mastering the Art of Real Estate Branding

Interpretation Offered | Session Being Recorded



Angie Giltner

From Overlooked to Overbooked: Creating a Client Attraction Machine with YouTube

Interpretation Offered | Session Being Recorded



Karin Carr

Education

Growth Strategies

EdXpress

Creating Community and Connections Through Surprise & Delight



Charlie Todd

A Growing Market: Unlocking 6-Figures on Incoming Global Business

EdXpress | Interpretation Offered



Tiffany Curry

- 20-minute sessions Friday & Saturday
- Takeaways to implement immediately
- Bite-size to fit your schedule
- Topics from overcoming objections, staging strategies, lead generation

**BRING
ON
BUSINESS!**

Education



Federal Legislative
and Political Forum:

Election Breakdown
with Nate Silver

PlaybackNAR

Audio + Slides for all *recorded in-person sessions

Complimentary
30-day access
with
Premier Access Pass

Extended On-Demand

- 12 months on demand
- Download
- BONUS – 2023 Content

Enhanced Works

- 12 months on demand
- Download
- USB Flash Drive
- BONUS – 2023 Content

**A handful of sessions may not be available due to contractual arrangements with speakers.*

Networking

- ✓ Broker Masterminds
- ✓ ChatGPT Prompts + Ai tools for prospecting
- ✓ Placemaking
- ✓ Google Profile + SEO Optimization
- ✓ Referral Networking: Bring on Business
- ✓ Mastering Agent Communication
- ✓ Client Appreciation Events
- ✓ Your Path to the Stage – Ask the Experts

Wellness Experiences

Reset Room

Take a break from the busy conference and recharge in the Reset Room, a peaceful escape designed to refresh your mind and enhance your well-being.

Morning Yoga

Start your day with 45 minutes of beginner yoga to reduce stress, boost focus, and energize you for the day ahead. Yoga mats provided on a first-come, first-serve basis.

The RAW Group

Join the RAW Group Support for REALTORS® and Affiliates for a sanctuary of support and camaraderie to connect, share, and find empathy in a safe, welcoming space. All are welcome.

AXIS

Enjoy a complimentary massage from licensed therapists, an electronic foot massage, and recharge your devices while relaxing in comfortable lounge furniture.

Friends of Bill & Dr. Bob

Join an open discussion meeting for those concerned with the disease of alcoholism and addiction.
*Check schedule for daily meeting times

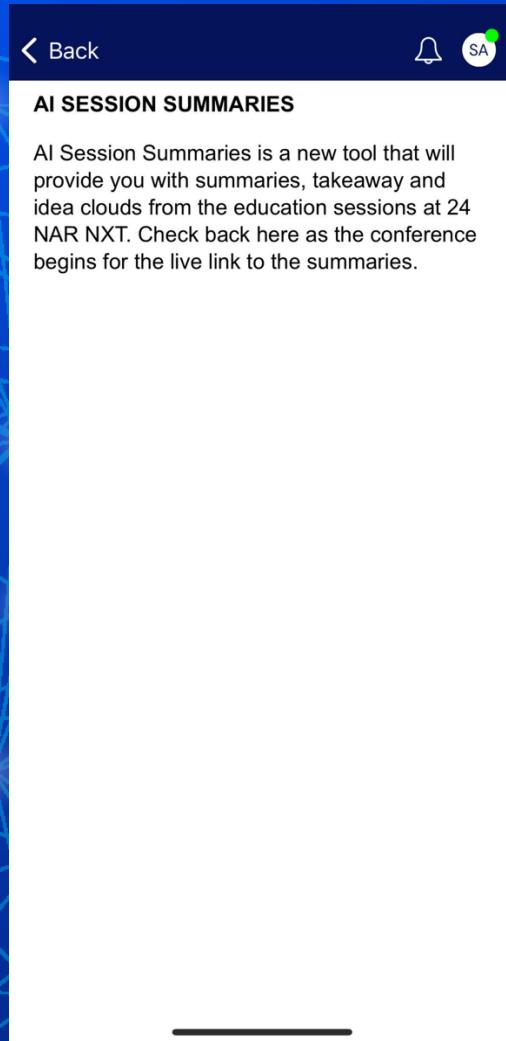
REALTORS® Relief Run 5k

Run, walk, or cheer at the **REALTORS® Relief Run 5k**, benefitting the REALTORS® Relief Foundation!

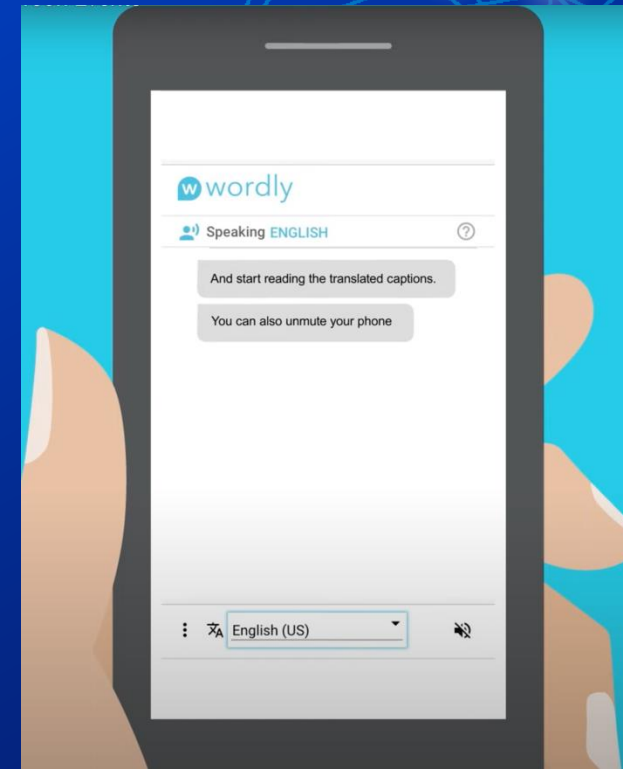
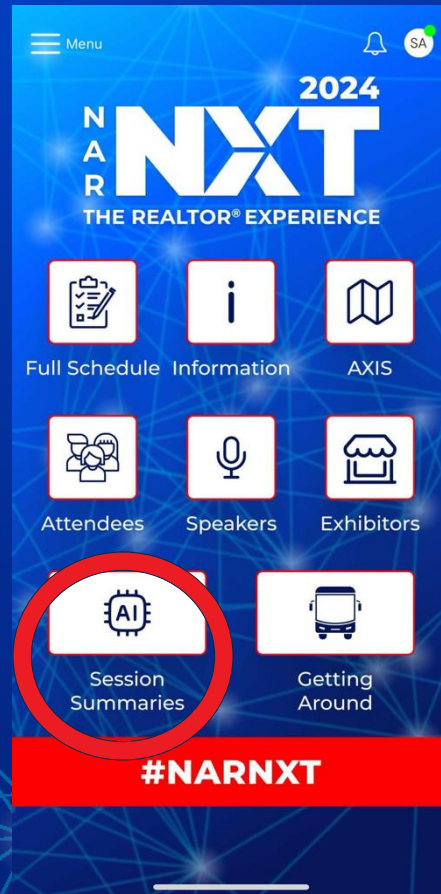
Meditation Garden

Just outside the convention center doors, escape to a tranquil outdoor space designed for relaxation and mindfulness. Recharge, practice meditation, or simply enjoy a moment of peace.

New This Year!



Session Summaries in Real Time

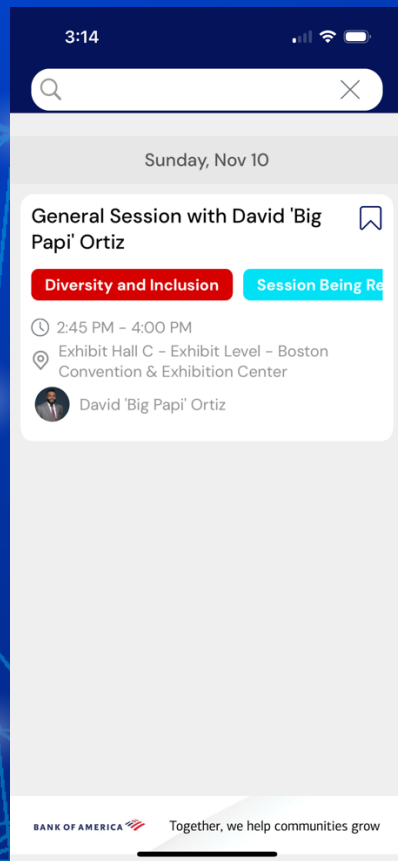


Closed Captioning and Translation*

**select education sessions*

We want to hear from you!

Two ways to provide feedback



In the mobile app



Happy or Not Terminal

AXIS Activations & Resources



**Registration & Info
Desk**



Welcome Lounge

Greater Boston Real
Estate Board



Massages



Photo Opps

NAR NXT & Block R



Perfect Palette Consultations

Color analysis on Sunday



**Revitalize Your
Brand Bar**



Revitalize Your Brand Bar

- LinkedIn & business site reviews
- Social media tips & tutorials
- Well-being, burnout management & safe space discussions

Brand Bar Sessions *Bite-size, informal sessions*

- ✓ 10 Important LinkedIn features
- ✓ 8 Ways to Master Digital Body Language
- ✓ 5 Secrets of AI Powered Project Mastery
- ✓ Focusing on Glimmers, Not Triggers
- ✓ Perfect Palette Consultations



Expo

- ✓ **1pm Friday Grand Opening**
- ✓ **Cash In & Win**
4 winners of \$1,000
- ✓ **NAR Booth**
Sunday: photo op with 'Big Papi'
- ✓ **Global Networking**
- ✓ **Saturday Bank of America Tailgate Party**
- ✓ **AARP Pin Your Town**
- ✓ **Numerous photo ops**
- ✓ **Placemaking Lounge**
- ✓ **Expo Theater**

Key Governance Meetings



Leadership Scoop

Thursday, 10:30-11:15am



The Advocacy Scoop

Thursday, 3:30-4:30pm



Inaugural Gala

Thursday, 6:30-9:00pm



Regional Caucuses

Sunday, 4:30-6:00pm



Board of Directors

Monday, 8:30-11:00am



Delegate Body

Monday, 11:30am-12:00pm

Registration

*Badge required for all attendees

Two Pickup Locations

Omni Seaport

Wednesday - Friday

Boston Convention &
Exposition Center

Wednesday - Sunday

Hotel Workers Strike

- **Almost every hotel in NAR block could be affected**
- **Rolling strikes: 3-4 hotels might strike for a few days, then move to another 3-4 hotels**
- **Service plans in place to avoid disruption to conference activities**

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**REGISTER
HERE**



REALTORS® RELIEF RUN 5K

SUNDAY // NOVEMBER 10 // 8:00 AM

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THANK YOU.



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