NXT UP!

NAR NXT Call for Proposals

Amplify Your Impact







2024 NAR NXT The REALTOR® Experience





Location: Boston, MA



Dates: November 8 – 10, 2024



Preparing to Submit a Proposal

Use these suggested steps as a guideline on what to prepare before submitting a proposal

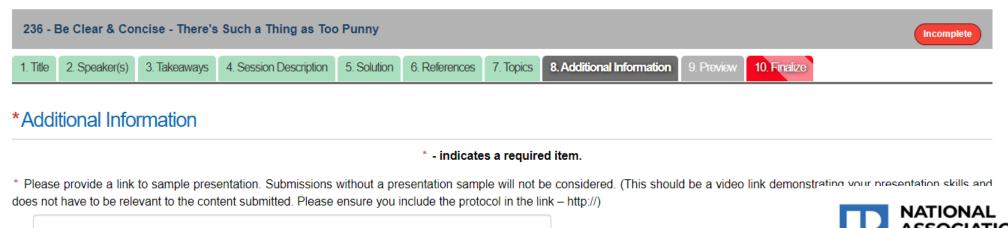
- 1. Presentation title and submission type
- 2. Relevant speaker(s) information
- 3. Three key takeaways
- 4. Session Description: 75-word description of the session
- 5. Solution: What real estate industry problem does this session help solve?
- 6. References
- 7. Topics: Choose up to three audiences and topic categories
- 8. Additional Information: Provide a link to a sample presentation video
- 9. Preview proposal before finalizing
- 10. Finalize and submit



Videos

- Must submit a video link or the submission will not be considered
- Does not have to be from a live course, can be a self-recording
- Does not have to be on the topic you are submitting, but it helps
- Must include protocols (the http:// before the link)
- Edit it to a clip of your best content

* - indicates a required information in each tab.



Submission Content

1. Title

Clearly sets an expectation of what will be discussed. There is such a thing as titles that are too clever.

2. Key Takeaways

Succinct, 1-2 lines that define the learning objective of the session.

3. Description

Should be interesting, clear and ready-to-publish.



Session Format Options



Case Study

Review of a real-life example of a teachable situation



Group Discussion

Facilitated discussion around a topic



Lecture

One-way delivery of information to the audience, must include Q&A



Panel Discussion

Multiple experts assembled to provide diverse perspectives on a topic



Roundtables

Multiple facilitated discussions on facets of a single, related topic



Workshop

An instructional, how-to, lesson that would result in the attendees leaving the workshop with a new skill



Field Experiences



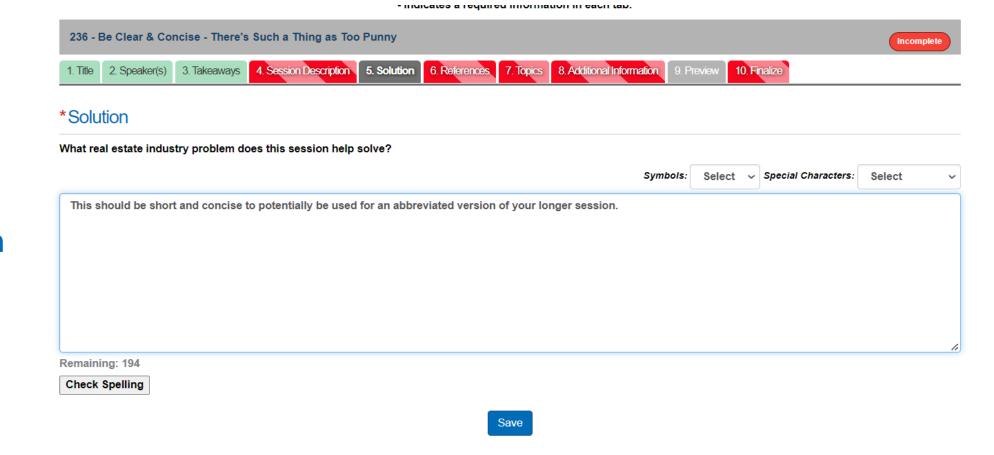


- Pre-conference, Wednesday or Thursday
- ½ Day or Full Day Experience
- Excursion must enhance the learning experience of topic



EdXpress – Problem Solver's Track

Tab 5 – Solution will ask you to state the industry challenge you are solving with the content of your proposal.





EdXpress (Problem Solver's Track)



EdXpress will be one room that hosts abbreviated versions of the longer sessions at the conference.



Content is expected to be 20 minutes; very focused version of the long form content



Goal: address different learning styles and serve those who are frequently in governance meetings and can't attend full sessions



Submitting Winning Content











Winning Proposals Are:

- Inclusive
- Innovative
- Timely/Relevant



Topic Areas

- Brokerage Management
- Business Diversification
- Business Technology & Innovation
- Commercial Real Estate
- Diversity & Inclusion
- Global
- Green & Sustainability
- Legal Issues & RiskManagement

- Legislative & Regulatory Issues
- Personal & Professional Development
- Property Management
- Sales & Marketing Strategies
- Social Media and Video Strategies
- Team Talk



Timely Submission Examples

2022

- ☐ The business of running a business—taxes, systems, branding
- ☐ Managing teams leading, retaining, recruiting
- ☐ Sales Strategies Social media, video, Canva, ad buying methods
- ☐ Thought Leadership top producer panels on specific topics, future trends discussions, diversity, equity and inclusion

2023

- Al and ChatGPT
- ☐ Handling unique aspects of current market conditions
- Buyer consultations
- ☐ Articulating your value to clients
- Wellness
- Real Estate investing for REALTORS®, Investing advisement for clients and tax strategies



Timely Submission Examples

2024

- ■Buyer Agency Representation/Getting Agreements Signed
- ■New technology evolution and use cases for Al
- ☐ The Business of Managing your Business
- Motivating teams in a roller coaster market
- ☐ Thought leadership and trends
- □ A new spin on bread & butter sales strategies (lead gen/how to interpret data)



Review Process

- Peer-reviewed by the 2024 Meeting & Conference Committee and additional members
- Proposals are reviewed 3-5 times
- We typically get between 400-600 submissions, approximately 10-15% of which will be selected for presentation at NAR NXT
- Ensure your email remains accurate status emails will be sent by June 2024



Wrap Up

- Questions? Reach out to NARConfSpeak@nar.realtor
- Deadline to Submit: Tuesday, January 16
- Recording and resources posted on narnxt.realtor





THANK YOU.





