

NXT UP!

NAR NXT

Call for Proposals

Amplify Your Impact



NATIONAL
ASSOCIATION OF
REALTORS®

REALTORS® are members of the National Association of REALTORS®.



NARdotRealtor



nar.realtor

2024 NAR NXT

The REALTOR® Experience



Location: Boston, MA



Dates: November 8 – 10, 2024

Preparing to Submit a Proposal

Use these suggested steps as a guideline on what to prepare before submitting a proposal

1. Presentation title and submission type
2. Relevant speaker(s) information
3. Three key takeaways
4. Session Description: 75-word description of the session
5. Solution: What real estate industry problem does this session help solve?
6. References
7. Topics: Choose up to three audiences and topic categories
8. Additional Information: Provide a link to a sample presentation video
9. Preview proposal before finalizing
10. Finalize and submit

Videos

- Must submit a video link or the submission will not be considered
- Does not have to be from a live course, can be a self-recording
- Does not have to be on the topic you are submitting, but it helps
- Must include protocols (the **http://** before the link)
- Edit it to a clip of your best content

* - indicates a required information in each tab.

236 - Be Clear & Concise - There's Such a Thing as Too Punny Incomplete

1. Title	2. Speaker(s)	3. Takeaways	4. Session Description	5. Solution	6. References	7. Topics	8. Additional Information	9. Preview	10. Finalize
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* Additional Information

* - indicates a required item.

* Please provide a link to sample presentation. Submissions without a presentation sample will not be considered. (This should be a video link demonstrating your presentation skills and does not have to be relevant to the content submitted. Please ensure you include the protocol in the link – http://)

Submission Content

1. Title

Clearly sets an expectation of what will be discussed. There is such a thing as titles that are too clever.

2. Key Takeaways

Succinct, 1-2 lines that define the learning objective of the session.

3. Description

Should be interesting, clear and ready-to-publish.

Session Format Options



Case Study

Review of a real-life example of a teachable situation



Group Discussion

Facilitated discussion around a topic



Lecture

One-way delivery of information to the audience, must include Q&A



Panel Discussion

Multiple experts assembled to provide diverse perspectives on a topic



Roundtables

Multiple facilitated discussions on facets of a single, related topic



Workshop

An instructional, how-to, lesson that would result in the attendees leaving the workshop with a new skill

Field Experiences

- Pre-conference, Wednesday or Thursday
- ½ Day or Full Day Experience
- Excursion must enhance the learning experience of topic



EdXpress – Problem Solver's Track

Tab 5 – Solution
will ask you to
state the
industry
challenge you
are solving with
the content of
your proposal.

- indicates a required information in each tab.

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1. Title 2. Speaker(s) 3. Takeaways 4. Session Description 5. Solution 6. References 7. Topics 8. Additional Information 9. Preview 10. Finalize

***Solution**

What real estate industry problem does this session help solve?

Symbols: Special Characters:

This should be short and concise to potentially be used for an abbreviated version of your longer session.

Remaining: 194

EdXpress (Problem Solver's Track)



EdXpress will be one room that hosts abbreviated versions of the longer sessions at the conference.



Content is expected to be 20 minutes; very focused version of the long form content



Goal: address different learning styles and serve those who are frequently in governance meetings and can't attend full sessions

Submitting Winning Content



Winning Proposals Are:

- Inclusive
- Innovative
- Timely/Relevant



Topic Areas

- Brokerage Management
- Business Diversification
- Business Technology & Innovation
- Commercial Real Estate
- Diversity & Inclusion
- Global
- Green & Sustainability
- Legal Issues & Risk Management
- Legislative & Regulatory Issues
- Personal & Professional Development
- Property Management
- Sales & Marketing Strategies
- Social Media and Video Strategies
- Team Talk

Timely Submission Examples



2022

- ❑ The business of running a business– taxes, systems, branding
- ❑ Managing teams – leading, retaining, recruiting
- ❑ Sales Strategies – Social media, video, Canva, ad buying methods
- ❑ Thought Leadership – top producer panels on specific topics, future trends discussions, diversity, equity and inclusion

2023

- ❑ AI and ChatGPT
- ❑ Handling unique aspects of current market conditions
- ❑ Buyer consultations
- ❑ Articulating your value to clients
- ❑ Wellness
- ❑ Real Estate investing for REALTORS®, Investing advisement for clients and tax strategies

Timely Submission Examples



2024

- ❑ Buyer Agency Representation/Getting Agreements Signed
- ❑ New technology - evolution and use cases for AI
- ❑ The Business of Managing your Business
- ❑ Motivating teams in a roller coaster market
- ❑ Thought leadership and trends
- ❑ A new spin on bread & butter sales strategies (lead gen/how to interpret data)

Review Process



- **Peer-reviewed by the 2024 Meeting & Conference Committee and additional members**
- **Proposals are reviewed 3-5 times**
- **We typically get between 400-600 submissions, approximately 10-15% of which will be selected for presentation at NAR NXT**
- **Ensure your email remains accurate – status emails will be sent by June 2024**

Wrap Up

- ✓ Questions? Reach out to NARConfSpeak@nar.realtor
- ✓ Deadline to Submit: Tuesday, January 16
- ✓ Recording and resources posted on narnxt.realtor



THANK YOU.



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